

THE GREEN ACHIEVER SCHEME - SOME CASE STUDIES



"Can we afford not to be seen to be green?"



A member since May 2008 Lanyon Bowdler progressed straight from registered to silver in 2009 and have improved year on year to achieve their 2nd Gold in May 2011. Amanda Jones, business development & marketing manager, said "Membership of the scheme has helped raise our business profile. We won Best Green Business at the Shropshire Business Awards 2009 and were Highly Commended for the LSA Award for Excellence in Environmental Responsibility, at The Law Society Excellence Awards 2010. The Green Achiever scheme has provided us with an excellent environmental focus and over the past three years we have significantly reduced our running costs as a result of tailored energy and resource use. Support from the Green Achiever team has and continues to contribute to our business success."



**FROM REGISTERED
TO GOLD**

Lift and Engineering Services Ltd is already ISO14001 accredited so when we conducted its on-site audit we were able to see evidence of continuous environmental improvements against its action plan. Tony Blakemore, the company's health, safety, environmental and training officer, said: "The added value of attaining Green Achiever gold status is the recognition it provides for our day-to-day practice on the ground. In addition, we receive on-going environmental advice throughout the year, supporting LES' aim of reducing its environmental impact."



**Waste Management Is
GOLD**

Sherrington Waste Management Ltd is a skip hire / waste disposal company that has been in the business for more than 40 years. June Sherrington, managing director said "Ensuring we are aware of and continually improving our environmental performance is vital in our business. Our contractors demand that we demonstrate this in what some see as a 'dirty' business. Gold Green Achiever status has helped us retain contracts."



Telford Laundry Ltd already had a reputation for innovative practice and environmental awareness when they applied for a Silver audit in 2010. That said the robust nature of the audit process, supported by expert advice, has enabled this business to drive forward their ambitious agenda in a focussed manner without getting ahead of legal frameworks. All this was recognised when Telford Laundry Ltd won the 2011 Best Green Business at the Shropshire Business Awards.



3rd Time Self-Assessed
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The UK's largest independent retailer of cycles has recently undertaken its third self-assessment. Ange Perry, health, safety and environment manager said: "Although not experts, Evans Cycles is concerned about the environment. Being a Green Achiever has provided us with areas to focus on and improve. As a result we have reduced waste, costs and our impact on the environment."

